



OFFICE OF THE PRODUCTION
ADRENALINE PARTNERSHIP

SAMPLE PRODUCTION PROCCESS (Addendum A)

Production Phases

• Pre-Production	In-Studio	2016 December-2017 January
• B-Roll Filming	On-Location	2017 February, April, or March (2 hours)
• Exterior Filming	On-Location	2017 June (30 minutes)
• Live Production	On-Location	2017 September (2 hours)
• Post-Production	In-Studio	2017 October – May (8 months)
• Amazon QC Review	Amazon Studios	2018 May-July (3 months)
• Series Release	Amazon Instant Video	2018 August
• Foreign Release	Varied Broadcasters	2018 November – January

Production Details

1. Site identified by segment producers as potential subject of interest.
2. **Approval Req:** Location visit scheduled by producers.
3. 30-45 minutes: Producers tour location and meet with company leadership.
4. **Approval Req:** Within 1 week: Segment Producer submits integration proposal.
5. **Approval Req:** If accepted, an integration agreement is submitted for signature.
6. Following receipt of the integration proposal, location liaison is provided access to online questionnaire.
7. Questionnaire must be completed within 10 business days.
8. **Approval Req:** Producers use answers to craft a segment story board. Storyboard is submitted to liaison for approval.
9. **Approval Req:** Upon approval, scripting begins.
10. Liaison notified b-roll filming week, day, time.
11. **Approval Req:** Scripted narratives submitted to liaison for approval.
12. 4- to 5-person crew arrives to film interiors, subjects, products, and on-camera representatives.
13. Liaison is provided full production requests and other assets.
14. Live production takes place with contestants at location.

Approvals

There are several production items requiring advertiser approval. Approvals must be made within five business days to prevent costly production delays.

No Changes

Beyond June 1st, there can be no changes to any aspect of the production segment. Advertiser is the financially responsible party for any self-determined changes, adjustments, or delays to the production.

Emergencies

Adjustments without cost are permitted only in unforeseen natural or location disasters.

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