



OFFICE OF THE PRODUCTION
ADRENALINE PARTNERSHIP

HOW THE FIREBALL RUN SERIES IS MADE

(Breaking down the season)

Feature Segments

Every full segment within the series tells a unique subject story. Each story is constructed using criteria.

A Segment = Location Story



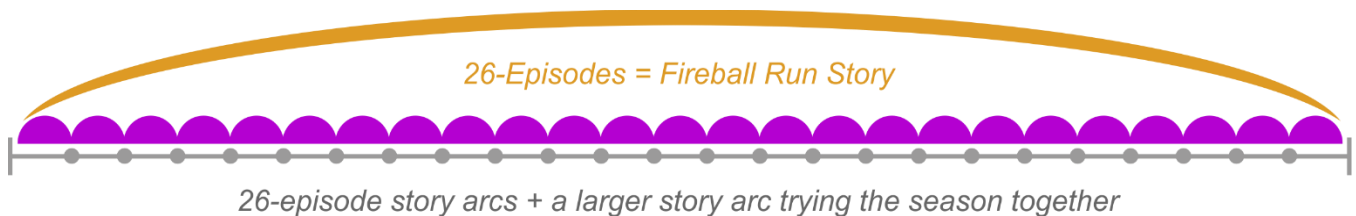
Episodes

A variety of Individual segments support an episode or episodes which together become the destinations story.



Season

When 26 destination episodes are interlinked, they tell one massive aspirational story about people and places.



Distributed by



FIREBALL RUN Adventure Travel Series

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