

2016 FIREBALL RUN

Production Schedule & Official Itinerary

U Unofficial Schedule: "Way Too Early" Wednesday Sep 21

- 12p White Water Rafting @ Cattaraugus Creek (optional)
- 2p Lunch @ TBD (optional)
- 5p Dinner @ John Harvard's Brew House (optional)
- 8p Drinks @ Ellicottville Depot (optional)

U Unofficial Schedule: "Group Therapy" Thursday Sep 22

- 10a Zip Line @ Sky High Adventure Park (optional)
- 1p Coach Transport to Allegheny County, NY (hosted)
- 2p Pontoon Lake Tour w/ Wine & Cheese (hosted)
- 5p Dinner & Dancing on the Lake (hosted)
- 8p Coach Return to Holiday Valley Resort (hosted)

U Unofficial Schedule: "I'm Finally Here" Friday Sep 23

- 10a @ Ellicottville Salt Cave Halotherapy Spa (optional)
- 10a Golf @ Holiday Valley Resort (optional)
- 11 Check-in @ Holiday Valley Resort ★★ ★
- 1p Lunch @ The Gin Mill (optional)
- 3p Fireball Run 101 (briefing for newbies)

D Official Schedule Friday Sept 23

- 5-7p Arrival Mixer @ Holiday Valley Resort
- 8p After Party @ Ellicottville Depot (optional)

1 Sat Sept 24

- 6-8a Breakfast @ Holiday Valley Resort [Downtown Ellicottville]
- 8-9a Driver's Briefing
- 9a Filming, Show Opening
- 10-12p Group A-B Missions
- 10-12p Group C-D Decals @ Red Carpet
- 12p Lunch
- 1-3p Group C-D Missions
- 1-3p Group A-B Decals & Red Carpet
- 5p End Live Event Program
- 6p Coach Transport to Green Flag Banquet
- 6-9p Reception & Green Flag Banquet
- 9p Return to Holiday Valley Resort ★★ ★
- 10p After Party @ Holiday Valley Resort Bar (optional)

2 Sun Sept 25 Western NY-Starr Hill Winery, PA

- 6-7a Breakfast @ Holiday Valley Resort
- 7-8a Line Up, Downtown Ellicottville, NY
- 8a Filming, Show Opening
- 9a Police Escort & Game On!
- 12p Passage Control & Lunch
- 3-6p Finish Line @ Star Hill Winery & Vineyard
- 6-8p Dinner Reception @ Star Hill Winery & Vineyard
- 8p Check-in @ Holiday Inn Express ★★ ★

3 Mon Sept 26 Starr Hill Winery, PA - Allegany Cty, MD

- 6-8a Breakfast @ Holiday Inn Express
- 8-9a Line Up, Downtown Clearfield, PA
- 9a Filming, Show Opening
- 10a Police Escort- Game On!
- 12p Passage Control & Lunch
- 3-6p Finish Line, Downtown Cumberland, MD
- 6-8p Dinner Reception @ Windsor Castle
- 8p Check-in @ Rocky Gap Casino-Hotel ★★ ★

4 Tue Sept 27 Allegany Cty, MD - Lebanon Valley, PA

- 6-8a Breakfast @ Culinaire Café of Allegany College
- 8-9a Line Up
- 9a Filming, Show Opening
- 10a Police Escort- Game On!
- 12p Passage Control & Lunch
- 3-6p Finish Line @ Downtown Lebanon, PA
- 6-8p Dinner Reception @ Eagles Club
- 8p Check-in @ Hotel Hershey Resort & Spa ★★ ★ ★

5 Wed Sep 28 Lebanon Valley, PA - Dutchess Cty, NY

- 6-7a Breakfast, Lebanon Valley College
- 7-8a Line Up, Annville, PA
- 8a Filming, Show Opening
- 9a Police Escort- Game On!
- 12p Passage Control & Lunch
- 3-6p Finish Line, Downtown Beacon, NY
- 6-8p Dinner Reception @ Grand Poughkeepsie Hotel
- 8p Check-in @ Grand Poughkeepsie Hotel ★★ ★

6 Thu Sep 29 Dutchess Cty, NY - So. Saratoga Cty, NY

- 6-8a Breakfast @ Grand Poughkeepsie Hotel
- 8-9a Line Up, Downtown Poughkeepsie, NY
- 9a Filming, Show Opening
- 10a Police Escort- Game On!
- 12p Passage Control & Lunch
- 3-6p Finish Line, Ballston Spa, NY
- 6-8p Dinner Reception @ Hilton Garden Inn
- 8p Check-in Hilton Garden Inn ★★ ★

7 Fri Sep 30 So. Saratoga Cty, NY - Putnam Cty, NY

- 6-8a Breakfast @ Hilton Garden Inn
- 8-9a Line Up, Clifton Park, NY
- 9a Filming, Show Opening
- 10a Police Escort- Game On!
- 12p Passage Control & Lunch
- 3-6p Finish Line, Downtown Brewster, NY
- 6-8p Dinner Reception @ Massaro (Private Island)
- 8p Check-in Crown Plaza ★★ ★ (Danbury, CT)

8 Sat Oct 1 Putnam Cty - Amesbury, MA

- 6-7a Breakfast @ Crown Plaza
- 7-8a Line Up, t/b/d
- 8a Filming, Show Opening
- 9a Police Escort- Game On!
- 12p Passage Control & Lunch
- 3-6p Finish Line, Downtown Amesbury, MA
- 6p Check-in @ Hampton Inn
- 8-10p Awards & Banquet, Downtown Amesbury, MA
- 10p Anytime Return to Hampton Inn ★★ ★
- 10p After Party @ t/b/d (optional)

9 Unofficial Schedule Sunday Oct 2 Amesbury, MA

- 9:30a- 11:30a Goodbye, Farewell, Amen Brunch @ t/b/d
- 12p Police Escort to Racetrack (optional)
- 1p-2:30p Casual Open Racing Experience (optional)
- 5p Casual Dinner Meet Up (optional)





OFFICE OF THE PRODUCTION
ADRENALINE PARTNERSHIP

SEASON 10 INVITEE INFO

Since 2007, Fireball Run & The Race to Recover America's Missing Children has been the go-to experience for the most successful people abroad. An independent 26-episode series televised internationally, FIREBALL RUN is both a live event and the only television series filmed in real-time. It is a factual entertainment genre, adventure-travel series.

The series welcomes business owners, entrepreneurs, and senior executives to apply to be one of 40 teams competing annually and to partake in once in a lifetime experiences, network with the elite, and raise awareness for a missing child.

About FIREBALL RUN: The FIREBALL RUN series is the story of 40 rally teams as they compete in a legendary 2,000-mile, life-sized trivia game. To win, they take the road less traveled in an epic quest for America's under-discovered places and obscure historic artifacts, all while raising awareness for missing children.

How it Works: Contestant teams are presented several trivia clues per day. When solved, the answer leads to a location where they accomplish a task or enjoy an exclusive experience. Most experiences take place within museums, where Teams engage rare artifacts off limits to the public. Past examples include firing a rare civil war cannon, holding Saddam Hussein's rifle, driving the Apollo lunar rover, and wearing Chief Sitting Bull's headdress.

Participation: This adventure takes place live in front of thousands of spectators. Teams drive from place to place in a quest for obscure historic artifacts. Fireball Run is an active event and contestants should have a passion for adventure.

Entry Fee: With only 40 teams annually, participation is essentially by invitation only. A coveted private entry is \$11,500 for a two-person & one vehicle team Sept 23-Oct 1, a double occupancy room for two-person teams, all meals (breakfast, lunch, dinner, and nightly open bar), exclusive access to all integrated locations, access to all private events, custom trading cards for autographing, and full media promotion. Hotels and resorts range from 3-star to 5-star this season.

Participant Responsibilities: Get to and/or ship your POV to Ellicottville, NY. on Friday, Sept 23 and leave Sunday, Oct 2 from Amesbury, MA (8 days), your personally or dealer owned vehicle to drive, fuel, related travel expenses.

Participants: All participants are highly successful, notable persons. Participation is restricted to business owners, key corporate executives, industry celebrities, and elected leaders.

Schedule: This year, Fireball Run begins with a VIP mixer on Friday, Sept 23rd at 5pm EST in Ellicottville, NY (1.5 hrs from Buffalo) and ends to an awards banquet, 9pm the following Saturday Oct 1st in Amesbury, MA (45 mins from Boston).

What to Expect: Each day begins between 9 and 10am with a green flag ceremony, show opening, and police escort. The police escort teams to the open road and the quest begins. Around noon, all teams arrive to a central location for lunch before proceeding in the game. At approximately 3:00pm, teams finish to a citywide public welcome finale. Teams are to remain on display for the public until 6pm. At 6pm, there is a VIP and contestant attended dinner and drinks reception. Following the reception, contestants return to hotel. This schedule repeats daily in 8 different destinations (8-day event).

Production: The production films all 26-episodes within 8 days. Contestants selected as "Cast" will have a camera operator embedded in their vehicle for 50-75% of the journey.

Application: To learn more visit www.fireballrun.com and select "Registration" from the main menu. The series has several applicant requirements and there is a long waiting list to enter. Qualified team applicants referred by veteran participants are extended priority consideration based on availability.