



OFFICE OF THE PRODUCTION  
ADRENALINE PARTNERSHIP

## Fireball Run Adventurally Series Domestic Synopsis

**Title:** *The FIREBALL RUN Adventurally*

**Genre:** Factual Entertainment

**Category:** Adventure-Travel

**Episodes Per Season:** 26

**Run Time:** 22 minutes each episode

**Contrast:** Fireball Run® is “Amazing Race, Dirty Jobs, How It’s Made”, and your favorite Travel & History show combined.

**Brief Synopsis:** The FIREBALL RUN Adventurally is the story of 40 driving teams as they compete in a legendary 2000-mile, life-sized trivia game. To win, they take the road less traveled in an epic quest for America’s under-discovered places and obscure historic artifacts- And it’s all just for bragging rights, a greater cause, and a plastic road sign.

**Short Synopsis:** The Fireball Run Adventurally is an action packed 26-episode adventure competition series, which follows the drama of 40 driving teams as they take part in a legendary, 8-day, 2000-mile, life-sized trivia game. To win, they take the road less traveled in hot pursuit of America’s under-discovered places and obscure historic artifacts. Unlike Reality TV, this adventure is real. The entire season is filmed in real-time, in front of thousands of spectators. And it’s all just for bragging rights, a greater cause, and a plastic road sign.

**Long Synopsis:** The FIREBALL RUN Adventurally is an action packed 26-episode adventure series. It is the story of a legendary 8-day, 2000-mile, life-sized trivia game and road rally competition. Unlike Reality TV, this competition is real. The entire season is filmed in real-time, in front of thousands of spectators. 40 driving teams are in hot pursuit of America’s under-discovered places and obscure historic artifacts. To score and win, they must solve trivia clues which could lead them to extraordinary experiences they’ll never forget; from standing inside the office of the President of the United States, holding Saddam Hussein’s weapons, to racing on the Space Shuttle landing strip. FIREBALL RUN is a mile-for-mile, epic journey through America’s backroads; a series that educates and inspires others to take the road less traveled. And it’s all just for bragging rights, a greater cause, and a plastic road sign.